

PRIVACY NOTICE PURSUANT TO EU REGULATION 2016/679 (GDPR)

Photo Contest "San Miniato - Rome - Jubilee 2025"

Pursuant to Articles 13 and 14 of Regulation (EU) 2016/679, the *San Miniato Promotion Foundation* (hereinafter referred to as the "Data Controller") informs participants that the personal data provided will be processed in the following manner and for the following purposes:

1. Data Controller

San Miniato Promotion Foundation

Address: Piazza del Popolo 1, 56028 San Miniato (PI), Italy

Email: segreteria@sanminiatorpromozione.it

2. Purpose of Data Processing

The personal data provided by participants (name, Instagram account, and any shipping address for the prize) will be used for:

- Managing participation in the photo contest
 - Communications regarding selection and awarding of the prize
 - Publishing the photo on official communication channels (social media, website, promotional materials)
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3. Legal Basis

The processing is based on the explicit consent provided by the participant upon posting the photo with the required tags, in accordance with Article 6, paragraph 1, letter a) of the GDPR.

4. Methods of Processing

Data will be processed using both electronic and manual tools, in compliance with the principles of lawfulness, fairness, transparency, and data minimization.

5. Data Retention

Data will be retained for the duration of the contest and, thereafter, only for the time necessary to document promotional activities, unless otherwise required by law.

6. Data Disclosure

Data will not be shared with third parties unless required by law. Selected images may be published online through official institutional channels.

7. Rights of the Data Subject

Participants may exercise the rights provided by Articles 15–22 of the GDPR, including:

- Right of access, rectification, and deletion
- Right to restriction and objection to processing
- Right to withdraw consent (without affecting the lawfulness of processing based on consent before its withdrawal)

Requests should be addressed to:

✉ Email: segreteria@sanminiapromozione.it